



I want to grow my business but...

Can I...

- 1 Identify the right technology I need to improve my production?
- 2 Measure the financial risk, cost and benefit of my investment?
- 3 Convince the bank that my project is worth their support?

If the answer to one or more of these questions is NO, then a professional consultant may help you in preparing a proper feasibility study and business plan to apply for the Palestinian SME Development Programme.

SO HERE WE ARE TO SUPPORT YOU!

Through the Business Advisory Service (BAS), the Italian Development Cooperation is covering 75% of the total consultancy fees, up to a maximum of 1% out of the total loan granted by a participating bank.

How does it work?

We have selected a group of BAS licensed consultants with an extensive experience in business development and counselling. They are eager to assist your business in getting a loan from the Palestinian SME Development Programme!

Here are the steps you have to follow to get the BAS support:

- You get in touch with one of the BAS licensed consultants, negotiate the total consultancy fees and sign a consultancy contract;
- Together with the consultant, you get in touch with us and send a short description of your investment project;
- We evaluate the potential of the business idea and, if we decide to support you through the BAS, we will sign a contract with the consultant.

We disburse our contribution in three instalments

1 Investment project approved

Ourselves: upfront payment of EUR 500

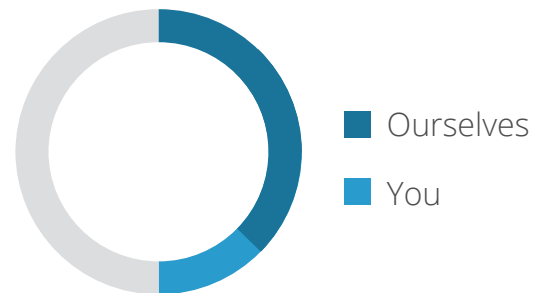
You: at least 25% of your total contribution



2 Loan application submitted to a bank

Ourselves: 50% of our total contribution, minus EUR 500

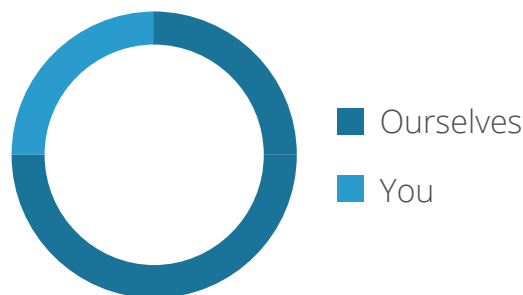
You: at least 25% of your total contribution



3 Loan approved by a bank

Ourselves: 50% of our total contribution

You: remaining amount of your total contribution



We look forward to supporting your business!

The list of the BAS licensed consultants can be requested to the Economic Development Unit – Italian Development Cooperation Office in Jerusalem:
email: sme@itcoop-jer.org tel: +972(0)2 532 7447 fax: +972(0)2 532 2904